

Personal data resume: Jolanda Arends



Personal information

Name:	Jolanda Arends
Date of birth:	August, 14 th , 1987
Nationality:	Dutch
E-mail:	mail@jolandaarends.com
Phone number:	+316-531 627 45

About

Jolanda is a versatile and skillful App Developer. Since 2012 she has been developing iOS and Android apps. She has made apps for various clients like Restocks, Bol.com, Yolt (by ING), de Volksbank (SNS, ASN & Regiobank), Bosch, Philips, GOV Magazine, Marit Bouwmeester, SNS Reaal, Siemens, Schiphol and Atos.

Her versatility is expressed by her ability to guide the customer during the entire app process. She has experience with establishing requirements, advising on technical (im)possibilities, taking care of necessary prerequisites, building the app and distributing the app in the store.

Her communication skills are above average, making her not only work well together with the members of a development team, but also to lead the team. She fits well within agile teams and is in the possession of the Professional Scrum Master 1 certification. She is an advocate of applying standards, clean code and useful tools, such as GIT, Jira, Figma, Parabol a.o. which support collaboration.

Jolanda is curious by nature. This is why she likes to make tools, software and/or methods she does not know, her own in no time. In her spare time she visits meetings related to her field (f.e. AppDevcon, SwiftIsland) and she likes to read about news on technical developments. She helped for about 4 years to organize (monthly) Cocoaheads NL meetups (for iOS & mac developers) and the do-IOS conference.

Jolanda is an easy-going, proactive woman who is very driven. She is versatile, eager to learn and is able to pick up new things quickly.

Education

2014	App Developer Integration	Atos App Academy
2014	Prince2 Foundation	APMG International / Axelos
2013	Medior Android development	Atos App Academy
2013	Professional Scrum Master, level 1	Scrum.org
2012	M2Active Developer training	Service2Media
2012	Medior iOS development	Atos App Academy
2012	Masterclass App Development	Atos App Academy
2011	Conceptual Design and Development of Innovative Products (CD-DIP)	Engineering College of Aarhus, Bang & Olufsen
2007-2011	Human Technology (graduation year)	Hanze University, Groningen
2009	Safety for Operational Supervisors SCC	-
2005-2006	Communication	Hanze University, Groningen
1999-2005	Pre-university education	Vincent van Gogh, Assen

Work experience

2021	App developer – iOS & Scrum master	Restocks
2019	Mobile app developer	Bol.com
2019	Organiser meetups & do-iOS	Cocoaheads NL
2018	App developer – iOS & Scrum master	Yolt (by ING)
2017	Mobile app developer	Zorgdomein
2016	Mobile app developer & Scrum master – Banking	de Volksbank
2016	Web developer – Wordpress: website	Moospoos
2015	Mobile app developer – Remote room control app	Bosch (Thermotechnology)
2015	Web developer – Wordpress: website	Monique Goemans
2015	App developer – iOS: iPad app [confidential]	Philips (Research)
2015	App developer – iOS: iPad app [confidential]	Philips (Research)
2015	Web developer – Wordpress: website	Jolanda Arends
2014	App developer – iOS & Android: GOV Magazine (ed.7)	GOV Magazine
2014	App developer – iOS: HR app	Atos HR
2014	App developer – iOS: Sailmaster app	Marit Bouwmeester
2014	App developer – Android: SNS Reaal: BLG app	SNS Reaal
2013	Mobile consultant – Safety app	Siemens
2013	Mobile consultant – Safety app	Schiphol
2013	App developer – iOS: SNS Reaal: BLG app	SNS Reaal
2013	Mobile consultant – App Requirements workshop	Efteling
2013	Mobile consultant – Pre-sales activities	-
2013	App developer – iOS: Charity app	4DMS
2012	App developer – iOS: Datacenter Dashboard app	DCIM
2012	App developer – iOS: ESS Time app	Atos
2012	App developer – iOS: Safety app	Siemens
2012	App developer – iOS: Dashboard app (demo)	AkzoNobel
2012	App developer – iOS: News app	VNG
2012	App developer – Android: Rating app	Atos
2011	Interaction designer – Innovation Camp	Bang & Olufsen
2011	Interaction designer – Wake-up Light	Royal Philips Electronics N.V.
2010	Interaction designer – Affiliate Network	Cleafs
2009	Interaction designer – 'Experience park'	Noorder Dierenpark Emmen
2009 - 2011	HTML developer – Website	Dansschool Ingeborg Assen
2008 - 2011	Sales	Jack & Jones (Blue Lagoon)

Skills

iOS / Swift
SwiftUI / UIKit
JSON / XML
Agile / SCRUM

App Store Connect / Testflight
SPM / Carthage / Cocoapods
Google Analytics / Ads / Messaging
Github Actions / Fastlane

Extreme programming
MVC & MVVM pattern
Unit/snapshot-tests
JIRA

Extra information work experience iOS || Past 5 years

Mobile app developer – Restocks app

Restocks, April 2021 – present

Restocks is a platform on which you can sell and buy sneakers. The existing website was being rebuilt in terms of functionality, but with a brand-new UI for iOS, Android and the website. It also involved creating an API. Jolanda helped with the realization of the API and the iOS app from the beginning of the project.

The iOS app (iOS 14+) is, together with another iOS developer, completely built in SwiftUI and has integrations with f.e. Firebase Analytics + Messaging, Braintree, UserCentrics and Sentry. Github Actions icw Fastlane was used for the CI. The code was tested by unit and snapshot tests.

Eventually, Jolanda was solely responsible for releasing the app in the store. After that, she also has supervised a junior developer while building new features.

Mobile app developer – Bol.com app

Bol.com, Augustus 2019 – March 2021

The Bol.com app is the counterpart of the well-known webshop. The app is mostly natively build (home/dashboard, search/browse, wishlists, shopping basket, etc), but some parts (like check-out and customer-services) are loaded in webviews.

Among other things, Jolanda has worked on the implementation of Google Ads in the app, where the most native solution was chosen to create the best user-friendly experience. She was also closely involved in making the app multilingual, so the app could go live in French-speaking Belgium.

When the balance between frontend and backend had gotten out of proportion, she gladly helped out on the backend, where she got to work with Kotlin for the first time.

Mobile app developer – Yolt, Unthink money app

Yolt (by ING), Nov 2017 – August 2019

Yolt was an app for budgeting and keeping track of multiple bank accounts.

Within Yolt, there were 5 feature teams, each responsible for a certain part of the app. Jolanda was the iOS developer and scrum master in the 'user engagement' team, which was responsible for getting the user (back) to the app and making the experience more pleasant. This included f.e.: (push) notifications, contact funnels for helping the user to request new features, rebuilding the entire the dashboard, different flows to setup functionality in the app and building 'guides' to guide the user through the app. Another big subject was internationalizing the app, to make the app ready for new countries.

Next to features, she also worked a lot on the 'build-machines' and on improving overall processes there. F.e. making it possible to create team specific builds (involving fastlane/gitlab/hockeyapp/team backend environment). This helped to test features within teams, before merging.